



IN FULL COLOR

empowering women of color
& other BIPOC of marginalized genders
through education & the arts

2020 Annual Report



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INFULLCOLOR.ORG



‘AN UNPRECEDENTED TIME’

2020 and facing COVID-19 has been challenging. But this year has also been a time of growth and joy.

The greatest silver lining was being able to educate folx of all genders & colors across the world. We’re sharing more stories. We’re cultivating more empathy. And we’re inspiring more change, one Zoom call at a time!

That change is already happening – With Black Lives Matter protests & the continuing fight against the injustices Black folx face. With the first Black & first South Asian woman in the White House. With the Storytelling Revolution we call Authentic Representation – *Radical Representation!* – in which BIPOC of marginalized genders share their stories, in their voices.

I know many of us are desperately looking forward to 2021. But a different number on a calendar is not the change we’re looking for. The future is not promised to us; we’ve gotta make it happen. Here’s to making 2021 a year of revolution and renewal!

Summer Dawn
Founder/Director, In Full Color



WHAT'S CHANGED

In 2020, we've made a few big changes to our mission:

- The inclusion of other BIPOC of marginalized genders (this means non-binary, genderqueer & gender fluid folx as well as trans men)
- A renewed emphasis on prioritizing queer, Disabled and similarly marginalized sub-groups of POC
- Our educational programs now also include classes that enable BIPOC to become their best selves



A refined mission.

Learn more about what we do [here](#)

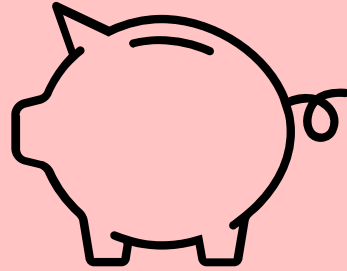
THE NUMBERS

Here's a quantitative look at In Full Color's impact

200

Artists Served

Since 2015, we've served more than 200 artists – & at least a dozen folx are set to join our roster in 2021!



Cha-Ching!

We paid artists **\$7,320** in 2020, offering a critical lifeline for many impacted by COVID-19



New Frontiers

We completed a whopping 78 events or projects in 2020 & reached thousands across America, including folx in new states like Illinois & Mississippi!



A Diverse Roster

Our artists are 90% BIPOC, 75% WOC & at least 20% LGBTQ. (White & male-identified folx often serve in volunteer or support roles)



We also serve the Disabled community, undocumented folx and immigrants

2020 was a year of remarkable growth.

READY TO VISIT

This year we started a fruitful partnership with Visit.org! They help corporate groups & nonprofits link up to do cool virtual experiences together

MAKING A DIFFERENCE

We've raised ~\$2,000 for Black causes like Black Lives Matter as well as local orgs in our hometown of Jersey City, N.J. & in Minneapolis

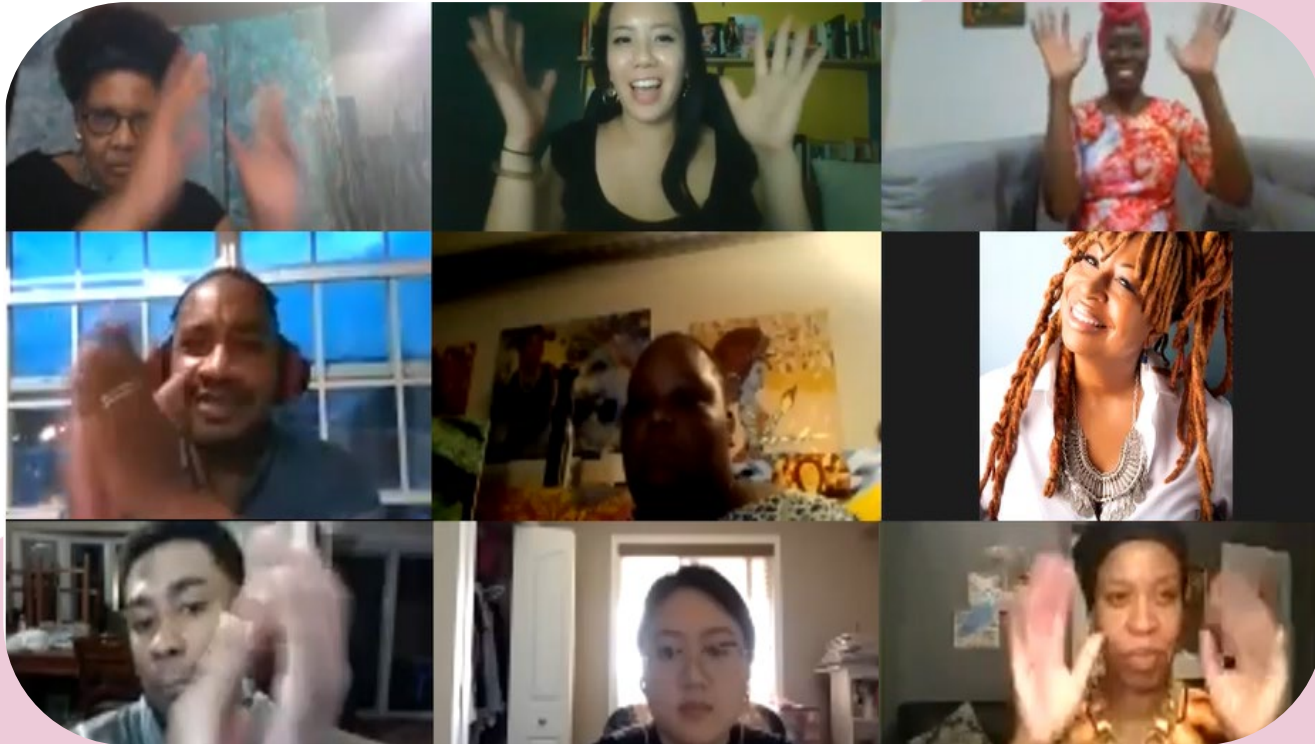
MAKING MOVES

2020 broadened our horizons...

DESTROYING THE PATRIARCHY

We published a new wellness journal with art, poetry & introspective prompts for breaking barriers

A NEW VIRTUAL VISION



In 2020, we took our programming all online with open mics, an IG live series & more. Here are our biggest virtual wins:

BLOOM VIRTUAL SUMMIT

15 women of color led four days of workshops, networking & performances to benefit In Full Color and our annual mainstage production.

We raised \$2,581 dollars -- this meant \$1,500 for In Full Color and, combined with other giving, \$1,911 for Black Lives Matter.

A NEW VIRTUAL VISION

BLOOM MASTERCLASS

We launched our new workshop series to a packed Zoom room this December! Each Bloom Masterclass features BIPOC creatives & leaders sharing knowledge & skills to enable folx to become their best selves. Topics are in the areas of art, career, culture and wellness.

Intro to Virtual Theater using OBS Studio & innovation

Wed. Dec. 9 @ 8 p EST

In Full Color's artistic & tech team shows how to adapt, rehearse, direct & design online performances. **Special guest** Benjamin Abraham (director, Shattered Space) discusses devised & interactive theater.

Q&A follows. \$10 donation

Free Livestream Preview - Wed. Dec. 2 @ 4 p EST
New to Zoom, OBS & the concept of virtual theater? Watch this first!

an In Full Color Bloom Masterclass
Register at [INFULLCOLOR.ORG/EDUCATION](https://infullcolor.org/education)



A NEW VIRTUAL VISION

IFC2020

We took our big annual show online with a cast of 16 from across America! This dynamic virtual program included monologues, poems, music, dance, film & more. We created true artistry & sisterhood through the web.

See the replays [here](#).



Lumen

(with Visit.org)

**Hoboken
Housing
Authority**

**Paterson
Poetry
Festival**

**Saint
Peter's
University**

GSK
(with Visit.org)

**TRUE
Mentors**

Fiverr

(with Visit.org)

**Mississippi
School of
the Arts**

And more!
(click me)

Our employees were engaged, inspired & deeply touched...The workshop activity was particularly powerful, (giving) employees an opportunity to discuss privilege & empowering others.

- Lumen Technologies, Visit.org partner

This program is excellent for high schools that endeavor to be inclusive & anti-racist. Students will walk away wanting to be more socially responsible in their art.

- Clinnesha D. Sibley, Mississippi School of the Arts teacher

**Here are some of the new partners
who invited In Full Color into their
communities this year.**

I really enjoyed the workshops...It was nice to see women empowering each other and lifting each other up!

-- Kathy Hoa, Bloom Virtual Summit audience member

In today's world, we need to create time & space to hear stories from folx of all identities & more importantly, marginalized voices.

To have my students hear these voices & stories was invaluable.

- Adam Miller, Warren Township H.S. teacher

THE YEAR AHEAD

In 2021, we're going to continue making bold moves!

NEW BLOOD

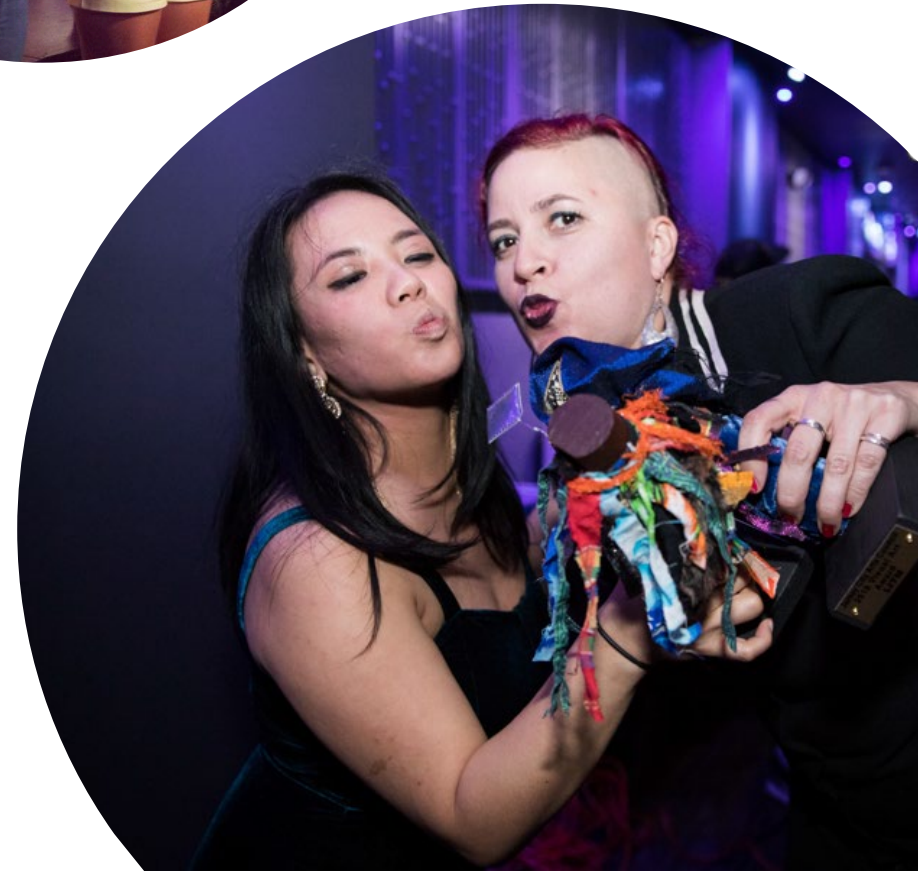
We're adding about a dozen brand new artists to our roster! These talented folx will be performing poems, monologues, stories, music, dance & more for our 2021 Touring Season. We've also got new pieces by fan favorites rolling out soon.

MORE BLOOM MASTERCLASSES

We know that folx of all backgrounds want to become their best selves. That's why we're offering new classes for the general public every month. Upcoming topics include how to stay organized/productive and how to apply to residencies and grants.

MUCHO, MUCHO MÁS

You might have noticed more bilingual content on our Instagram – we've got more music, poems & more en español too!



JOIN THE STORYTELLING REVOLUTION



\$21+
for 2021

*A donation of just \$21 from all our
followers could help us meet our
entire budget for next year*

If you want to uplift women & other BIPOC folx of marginalized genders, please consider making a tax-deductible donation to In Full Color today.

Your gift will help us create paid work for marginalized artists & educate audiences of all genders and colors.

As we promote diversity, equity, inclusion & justice, every gesture of support means the world.

Donate Today
INFULLCOLOR.ORG/SUPPORTUS

Let's make a connection!

Here's another great way to support us – If you believe In Full Color's performers & educators can help your community come together, **ask about booking your event today.**

Virtual bookings available all year-round.
In-person events to resume after COVID-19.



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Learn More
INFULLCOLOR.ORG